BECOMING A SPONSOR of VILLAGE NEWS

Sponsor advertisements may be in full colour and either 1/2 or 1/4 page of A5. The Village News and Website Editors can help design Sponsor's advertisement copy and this is free of charge.

Current Sponsorship fees are, per issue, as follows:

Sponsor full page A5 = £400

Sponsor - 1/2 page A5 = £200

Sponsor - 1/4 page A5 = £100

Minimum period is normally 2 consecutive editions & payment must be received in advance of the first advertisement

All payments & contact in the first instance

should be made to

The Parish Clerk, Parish Office

The Village Hall, Coppice Row, Essex, CM16 7ER Tel: 01992 813442

Email parishclerk@theydon.org.uk

Examples of Village News may be found on the Village Website at www.theydon.org.uk

The editors may be contacted at **E-mail: theydonnewsdesk@theydon.org.uk**



THEYDON BOIS VILLAGE NEWSDESK

Theydon Bois Village News and Theydon Bois Village Website are the constituent parts of Theydon Bois Village NewsDesk.

The Village NewsDesk is editorially independent of the Parish Council, although appreciative of the Parish Council's ongoing encouragement and administrative support. The Parish Council manages the finances of Village NewsDesk for the committee, but thanks to the work of all our volunteers and the very generous support of our sponsors the Village News and Website run at no cost to the Parish Council and village council tax payers.

Village News is very grateful to its sponsors for supporting its quarterly publication of 2000 copies which is distributed to every resident, all the shops, pubs and restaurants in the village. In addition, extra copies left in the shops and village hall for individual collection as well as being mailed to other interested parties.

Village News has achieved great success in the county-wide Community Magazine Awards, being placed first in 2003, 2005, 2007, third in 2009, first in 2010, and 2011, with third in 2012 and first again in 2013 & 2014.

Village News ensures that advertising is limited to its Sponsors which means that unlike some commercial magazines, there is considerable local news and interesting content which emphasises its readability. This special relationship with Sponsors flows through to the Website where the Sponsor pages form an integral part of a continuously updated Village NewsDesk, complementing the quarterly publications of Village News.

Theydon NewsDesk carries a strictly limited number of Sponsors advertisements in the magazine and on the website as appreciation for their sponsorship. These advertisements will not exceed more than ten percent of the total Village News content. By supporting Theydon NewsDesk, Sponsors are also supporting our community. We continue to encourage villagers to support all our local businesses, (Use Them or Lose Them), but especially our Sponsors.

Sponsoring Village News





Theydon Bois (saue 74 June 2011) Village News

Sponsor ads appear either as a full, 1/2 or 1/4 page of A5 in each quarterly edition of Village News. Advertising is limited to just our Sponsors and will not exceed 10% of the content. This ensures cover to cover readability in contrast to many other publications. 2,000 copies of Village News are distributed to all residents and shops, restaurants & pubs in the Village as well as other interested parties such as members of Epping Forest District Council and other local contacts. In addition Village News can be downloaded from the Village Website.

Sponsor ads also appear on the Village Website, where there is also a links page which will take enquirers to the Sponsor's own website. The Website is regularly accessed by residents, visitors and many others, being evidenced by the fact that on average it receives around 13,000 visitors per month.















Theydon Bois Village Web Site

Theydon Bois Links Page

HOME News Page Events Diary Useful Numbers

Links for Village News Sponsors and other helpful local sites



Martin Shepherd Solicitors

Contact: Gareth Humberstone - gh@martinshepherd.co.uk Tel: 0208 367 3230



Woodland Grove Care Home

Rectory Road, Loughton, RG10 3RU Tel: 0208 508 9220



Indian Ocean Restaurant

Coppice Row, Theydon Bois CM16 7ES. Tel. 01992 812658



Theydon Dental Surgery

23 Forest Drive, Theydon Bois, CM16 7HA. Tel: 01992 813951



Theydon Bois Pharmacy

10 Forest Drive, Theydon Bois, CM16 7EY. Tel: 01992 812130



Theydon Bois Balti House Tandoori Restaurant

Station Approach, Coppice Row, Theydon Bois, CM16 7EU.